

## Emmy Award goes to ABC News using KA Poll in Iraq

ABC News Coverage using KA Iraq poll for has won Emmy Award at the ceremony of 29th Annual News and Documentary Emmy Awards in New York.



<September 2008> ABC's "Iraq: Where Things Stand" coverage of March 2007 prepared based on Public Opinion Poll in Iraq was honored as "Best Story in a Regularly Scheduled Newscast" at the 29th. Annual News & Documentary Emmy Awards ceremony of the National Academy of Television Arts and Sciences in New York on September 22, 2008.

The March 2007 Public Opinion Poll in Iraq, conducted just in advance of the surge of U.S. forces, painted a devastating portrait of life there, with accounts of widespread violence, displaced families, emotional damage, collapsing services and an ever-starker sectarian chasm.

The poll was conducted between February 25 and March 5, 2007, for ABC and its partners USA Today, the BBC and the German network ARD; with in-person interviews of a random national sample of 2,212 Iraqi adults. The fieldwork was conducted by KA Research Limited Turkey and KA Iraq – Office of Research, in cooperation with D3 Systems USA and ABC News Polling Unit.

The News & Documentary Emmy® Awards is a major national broadcast journalism competition. It promotes journalistic excellence by awarding the coveted Emmy® to the very best news reports and documentary films aired on national television each year.

For further information please visit the following websites/links:

<http://www.emmyonline.org/news/>

<http://blogs.abcnews.com/thenumbers/2008/09/emmy-awards-cit.html>