

TMME Q3 2009 Results were released

TMME Quarter 3 2009 results were released in December, 2009. The research for 3rd Quarter of TMME was conducted by Ka Research Limited (KARL) and KalDer



- The results of the third Quarter 2009 of the Turkish Customer Satisfaction Index (TCSI) (TMME in Turkish), were released in 2 December 2009.

- The research for 3rd Quarter 2009 of TMME was conducted by KA Research Ltd (KARL) and KalDer - Turkish Society for Quality. This took place between 25 September – 26 November 2009.

- Pınar, Banvit, Tamek, Golf, Ana Gıda and Colgate Palmolive recieved the highest scores in each of their individual sectors. The full results are available at [www.tmme.org.tr](http://www.tmme.org.tr)

- Views of some 8.363 customers residing in 81 different cities spread throughout the country were sought for 8 sectors and included 24 brands, categories or companies.

- TMME, Turkish National Customer Satisfaction Index has entered its 5th year of measurement. KA Research Limited developed TMME in cooperation with KalDer - Turkish Society for Quality, under its exclusive license agreement with ACSI and University of Michigan, also endorsed by TOBB - Union of Chambers and Commodity Exchanges of Turkey. The results of TMME are published quarterly in the national news media. For further information please visit the following websites/links:

<http://www.tmme.org.tr>